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Abstract

Typically, assessments are administered on white pieces of paper. This research experiment was designed to test the effects of colored paper on an individual's cognitive performance. Researchers have administered an IQ test to approximately 60 male and female undergraduate participants. Participants were recruited through the NERD System and were given partial credit in their individual classes. The IQ tests were printed on four different colors of paper and given out to participants at random. It was hypothesized that utilizing colored paper on an administered test will increase the individual's cognitive performance. Results will be discussed in terms of increasing cognitive performance in educational and work environments.