



President's Corner

This past week, the University System of Georgia released "The Economic Impact of University System of Georgia Institutions on their Regional Economies in FY 2011" report, which revealed that Gainesville State College's economic impact exceeds \$206 million. This impact is part of the overall \$13.2 billion

impact among the USG's 35 institutions on their host communities.

The study also found that GSC generated 2,250 jobs of the nearly 132,000 jobs generated within Georgia's public University System, or more than 3 percent of all the non-farm jobs that exist in Georgia. The bottom line is that one job out of every 29 in the State of Georgia is due to the University System.

The University of Georgia's Selig Center for Economic Growth in the Terry College of Business analyzed financial and enrollment data for July 1, 2010 through June 30, 2011 to estimate the economic impact that each of Georgia's 35 public colleges and universities makes to the economy of the community where it is located.

Since 1999, the Selig Center has been producing the annual economic impact report. The counties of Hall, Gwinnett, Jackson, White, Habersham, Lumpkin, Banks and Forsyth were considered part of GSC's study area. While Oconee and surrounding counties were not included in our impact for this report, I feel certain the impact is quite substantial.

Highlights of the report outlined that most of GSC's \$206 million economic impact consists of initial spending by the College for salaries and fringe benefits, operating supplies and expenses, and other budgeted expenditures, as well as spending by the students who attended the institutions. Initial spending by GSC and its students equaled \$153 million, or 74 percent of the total output impact. The remaining \$53 million (26 percent) of the output impact was created by re-spending – the multiplier effect of the dollars that are spent again in the region. For every dollar of initial spending by a University System institution, research found that, on average, an additional 39 cents was generated for the local economy.

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GTA WonderQuest season will open with "The Frog Prince"

The Gainesville Theatre Alliance (GTA) has announced a new theatrical season that begins in September. Discounted package subscriptions and individual tickets to the performances went on sale July 1 at www.gainesvilleTHEATREalliance.org, where patrons can select their own seats, or by calling the box office (678-717-3624) for all performances.

Opening the season will be a WonderQuest: GTA for Young Audiences production of "The Frog Prince." Written by Gay Hammond, it is based on the fairy tale by The Brothers Grimm. The show will be performed in Brenau University's Pearce Auditorium in Gainesville.

A free stage tour will take place at 6 PM on Tuesday, September 18, and a free "meet the actors" reception will follow the opening family performance at 7:30 PM on Friday, September 28. A free ice cream social will follow the 2:30 PM family performance on Sunday, September 30.

Discounted tickets for GSC and Brenau faculty, staff, and students with ID are available at the box office.

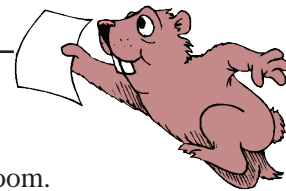
"The Producers," an adaptation of the 1968 Mel Brooks comedy film, is the first performance on the GTA MainStage.

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Announcements



◆ Each new Fiscal Year (July 1 - June 30), GSC asks that each employee fill out a new Standing Travel Authorization. This covers travel within the State of Georgia for the Fiscal Year. *If you do not have an authorization on file, a travel reimbursement cannot be processed for you.*

Please fill out a new Travel Authorization for FY13 and send it to **Annette Gilstrap** in the Business Affairs office. *Travel Authorizations are available on the GSC website, through the Business Affairs webpage, under "Travel."*

Each out-of-state travel requires a separate authorization per trip, and each student travel requires an authorization per trip.

◆ If your office, program, department, club, or other unit is hosting any kind of event at GSC August 13-24, the information can be included in the Weeks of Welcome calendar, which will be publicized to all students.

Events that might be added to the calendar include departmental open houses, events for specific majors, and

all-campus events, as long as they are not by-invitation-only.

Please send event details (event title, date, time, location, two-sentence summary) to **Cara Ray** (cray@gsc.edu).

◆ **Kristin Kelly** is compiling a database of faculty and staff members who might be interested in informally mentoring student veterans beginning in Fall 2012. She is looking for individuals with military experience or knowledge who might be able to meet with a veteran from time to time (to chat, give advice about navigating college, or just share a cup of coffee). Having a knowledgeable mentor eases

the transition from war zone to the classroom. Please email Kristin at kgkelly@gsc.edu to be put on the mentoring list.

◆ Key/Access card policy requires each employee to be responsible for requesting his own keys. (This includes all new and existing employees.) The policy is available for review on the key request work order system and the Plant Operations webpage.

◆ Just a reminder: the last summer flex day is Friday, July 27. Beginning Friday, August 3, the campuses will close at 3:00 on Fridays.

President's Corner

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This report confirms that GSC has a huge impact on the communities it serves, not to mention the economic impact of having an educated community.

I would encourage you to take a moment to review the entire study online at: http://www.usg.edu/economic_development/documents/PS-USGImpact2011.pdf.

✓ Mark your calendar:

- Sat., July 21** **SOAR.** 8 AM - 5 PM, Hugh M. Mills Physical Education Complex Gymnasium, GC.
- Mon., July 23** **LifeSouth Bloodmobile.** 9 AM - 4 PM, In front of Hosch Library, GC. Also Tues., July 24. Sponsored by Student Life.
- Fri., July 27** **Last Summer Flex Day.** Campuses will close at 3:00 p.m. beginning Friday, August 3.
- Wed., Aug. 1** **Martha T. Nesbitt Academic Building Dedication.** 2 PM, Room 3110 (Multipurpose Room), Martha T. Nesbitt Academic Building, GC.

GTA season

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In "The Producers," a down-on-his-luck Broadway producer and his mild-mannered accountant scheme to produce the most notorious flop in history and bilk their "little old lady" backers out of millions of dollars.

A free stage tour is scheduled for 6 PM October 23, with performances beginning on November 6 at Brenau University's Hosch Theatre in the John S. Burd Center.

Free advance tickets for GSC and Brenau students will be available for select performances beginning two weeks before opening night.



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TOWERTALK is the official communication vehicle for Gainesville State College faculty and staff members and is published biweekly by the Office of Public Relations and Marketing. Submissions for the next edition should be emailed to dkrewson@gsc.edu or sent to Debbie Krewson, Public Relations & Marketing, to be received by noon, Wednesday, August 1, 2012.

GAINESVILLE STATE COLLEGE

FALL PLANNING WEEK ACTIVITIES 2012

MONDAY, AUGUST 6	TUESDAY, AUGUST 7	WEDNESDAY, AUGUST 8	THURSDAY, AUGUST 9	FRIDAY, AUGUST 10
<p>9:00 - 11:00 Faculty Meeting CE/PA Auditorium 108</p> <p>10:00 - 11:00 Staff Meeting Robinson Ballroom</p> <p>11:15 - 1:30 Lunch Buffet Gym</p> <p>12:00 Interim President Pierce's Welcome & Remarks</p> <p>Awards Ceremony</p> <p>1:45 Joint Faculty/Staff Meeting Gym</p> <p>2:30 School/Department Meetings</p> <p>Gainesville Campus closes from 10:00 - 2:30; Oconee Campus closes from 8:30 - 4:00 (Selected offices may have minimal staff from 2:30 - 4:00)</p>	<p>9:00 - 4:00 SOAR</p> <p>At Oconee Campus:</p> <p>5:00 - 6:00 PM All Returning and New Oconee Faculty Reception Faculty Center Atrium</p> <p>6:00 - 8:30 PM New Part-Time Oconee Faculty Orientation Room 302</p> <p>(See Thursday for Gainesville Campus Part-Time Faculty Orientation)</p>	<p>8:00 - 5:00 Registration Both Campuses</p> <p>Suspension Hearings & Admission Hearings</p>	<p>9:00 - 12:00 Standing Committee Meetings</p> <p>12:00 - 2:00 Faculty Senate Committee Meeting OC 564 Library AV 134</p> <p>2:00 - 3:00 Advising Refresher Workshop Dunlap-Mathis 138</p> <p>3:00 - 4:00 Mentor/Mentee Event Dunlap-Mathis 109 Oconee 522</p> <p>At Gainesville Campus:</p> <p>6:00 - 8:00 PM New Part-Time Gainesville Faculty Orientation Dunlap-Mathis 138, 139</p> <p>(See Tuesday for Oconee Campus Part-Time Faculty Orientation)</p>	<p>Planning Day</p>

First day of classes is Monday, August 13, 2012.

→ LifeSouth Bloodmobile ←

The Office of Student Life is sponsoring the LifeSouth Bloodmobile on the Gainesville Campus on

Monday, July 23 AND Tuesday, July 24

From 9 AM to 4 PM in front of Mosch Library.

Please bring picture ID when you donate. No appointment is necessary, but if you must have a certain time, email Cara Ray (cray@gsc.edu) to set up an appointment.



August 2012



Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1 Martha T. Nesbitt Building Dedication New Faculty/ Staff Orientation Rebecca Homan—G Carly Redding—G	2	3 Return to 3 PM Fridays  Margaret Bailey—G Gail Barksdale—G James Thompson—G	4 Mandy Howard—G Gregor Mieder—G Glen Smith—O Erin Williams—O
5	6 FACULTY/ STAFF LUNCHEON & PLANNING MEETINGS 	7 SCAR Oconee New Faculty Reception/ PT Orientation Melissa Adams—O John Ash—G Rebecca Billings—O Susan Ledlow—O Mack Palmour—G Gabriel Reyes—G	8 Vickie Moody—G	9	10 Beth Wheeler—G	11
12 Crystal Allred—O Danny Lau—G Karen McCusker—G Jeanine Merck—G	13 Back To College  Alex Lowrey—G	14 Marta Bauer—G Bob Croft—O	15 Kathie Hinz—G	16 Ribbon Cutting for UELGA 400  Jennifer Graff—G	17 Michael Bush—G Kathy Hunt—G Katherine Kipp—O Margaret Williamson—O	18 Dominique Almeida—G Matias Perez—Minambres—G Robert Robinson—G
19 Mary Carney—G Donna Danns—G	20 Harry Howell—O Alex Johns—O	21 Otis Dover—G	22	23 Karen Banks—G Chris Bell—G Sheree Gravenhorst—G	24	25 Amy Bradford—G Michael Worth—G
26 Melanie Allen—G	27 Julian Allagan—O Emily Sparrow—O Gail Wacaster—G	28 Brenda Adams—G Evan Lampert—G	29 Preston Coleman—O	30 Christopher Serkan—O	31 Carla Gibbs—G	