



President's Corner

Can you feel it? It's that excitement that builds at the beginning of each fall semester! As I have been out on campus this past week or so, I have seen all the work going on to prepare for our new and returning students who will soon be arriving on campus.

The buildings and grounds are being spruced up, new faculty and staff members are participating in orientation, student enrollment folks are handling last minute requests, and much more.

This truly is one of my most exciting times of the year when we come back with a renewed sense of purpose and welcome another season of learning. I hope all of you had an opportunity to take a break and recharge your batteries in preparation for the fall semester.

Thank you in advance for the extra effort you will exert over the next few weeks as we all get back into the routine of having our students back in the classroom. Please be patient and remember that our students look to you, the faculty and staff of Gainesville State College, for support and guidance.



I am looking forward to being a part of the Annual Fall Luncheon on Monday. I understand that it is a great day of celebration in the life of the College, and I expect that trend to continue.

J. Randy Puerce



Hundreds honor 3rd president at Nesbitt Building dedication

Students and faculty returning to the Gainesville Campus this fall will notice new names on three buildings. The last of the changes occurred when Academic IV became the Martha T. Nesbitt Academic Building. The dedication ceremony for the building was held Wednesday, August 1. Over 200 people attended the event to pay tribute to GSC's third president, who led the College for nearly 15 years.

Speaking at the dedication was USG Regent Philip Wilheit, who commented, "Martha not only served Gainesville State on a phenomenal level, but she served our community in so many ways." He continued, "It is obvious Dr. Nesbitt has made higher education a priority in her life."

Robert Guyton, faculty senate chair, added that Dr. Nesbitt's "efforts to help this institution continue to grow while maintaining our access mission has given our faculty many opportunities and a wonderful place to work while allowing us to concentrate on what we love to do: teaching our students."

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✓ Mark your calendar:

Mon., Aug. 6	Annual Faculty/Staff Luncheon & Planning Meetings.
Tues., Aug. 7	SOAR. 9 AM - 4 PM.
Mon., Aug. 13	Fall Classes Begin.
Wed., Aug. 15	Weeks of Welcome Picnic/Club/Vendor Fair. Noon - 1 PM and 5 - 6 PM. Student Center Front Patio and Quad, GC.
Thurs., Aug. 16	Ribbon Cutting: University Center GA 400. 4 - 5 PM, Cumming, Georgia.

P.I. Club tours Piedmont Hotel Museum

On Saturday, July 21, the Politically Incorrect Club and Douglas Young's summer political science classes toured the Gen. James Longstreet Piedmont



Piedmont Hotel Museum

Hotel Museum near downtown Gainesville. Almost 30 students, faculty, and family heard former Longstreet Society President Richard Pilcher talk about the life of Gen. Longstreet, his legendary hotel, and its many illustrious visitors.

After exploring the historic site, many students and Dr. Young made a pilgrimage to the general's grave and toured the Alta Vista Cemetery. Finally, some of the students joined Dr. Young for lunch at the Longstreet Cafe.

Medco Pharmacy merges with Express Scripts

Medco, the pharmacy benefit provider for the Open Access POS plan, has merged with Express Scripts. The BCBS HMO and High Deductible POS already use Express Scripts as their pharmacy vendor.

Medco and Express Scripts are now one company and are working over the next few months on renaming the company as Express Scripts.

At this point, nothing is changing with your pharmacy benefits or the way you fill your prescriptions! You may continue to refill your prescriptions using your current prescription drug ID card, refill order forms, the Medco website at www.medco.com, home delivery, or the member service telephone number at 1-877-300-5139. Additionally, you may continue using your Medco ID card, and

your Medco ID number is the same.

Beginning September 1, 2012, you will see the Express Scripts name on your pharmacy benefit communications such as Explanation of Benefits (EOBs) and Mail Order invoices. You will also see the Express Scripts logo when you access the Medco website, and the customer service representatives will use the Express Scripts name when answering the Medco customer service line.

Be assured, Medco, now Express Scripts, is maintaining their focus on providing excellent customer service to you during the renaming transition.

If you have questions or concerns, please do not hesitate to contact your Human Resources office at ext. 3617 or kmartin@gsc.edu.



Ringling Our Bells

Douglas Young, professor of political science and history, was quoted in a July 29 Gainesville *Times* story about the state and local primary elections. Later, in the August 1 *Atlanta Journal-Constitution*, he was quoted about the local congressional race between State Representative Doug Collins and long-time talk radio host Martha Zoller.



Eric Skipper's volume of collected essays, *A Recipe for Discourse: Perspectives on Like Water for Chocolate* was reviewed in the June issue of *Hispania: A Journal Devoted to the Teaching of Spanish and Portuguese* (Volume 95, Issue 2). Skipper's book pairs essays thematically in a "dialogue" format, exploring diverse viewpoints on Mexican author Laura Esquivel's best-seller.



On July 20, **Douglas Young** gave a lecture on the settlement of the American West and how movies have portrayed it to a group of Chinese graduate students visiting North Georgia College & State University's Center for Language Education (CLE). The students also screened the classic 1956 John Ford-John Wayne Western, *The Searchers*.

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TOWER TALK is the official communication vehicle for Gainesville State College faculty and staff members and is published biweekly by the Office of Public Relations and Marketing. Submissions for the next edition should be emailed to dkrewson@gsc.edu or sent to Debbie Krewson, Public Relations & Marketing, to be received by noon, Wednesday, August 15, 2012.

Mediation Club sponsors Summer Tournament

The Gainesville State College Mediation Club sponsored the 2012 GSC Summer Mediation Tournament throughout July. Scott Fuller won the Summer Peacemaker Award as the Overall Performer.

Some forty-four students participated in the event, including two GSC alumni who now compete for Georgia State University. The competition was very keen, as nine of the forty-four students in the competition had previously competed at the International Academy of Dispute Resolution's national tournament. The field also included two past national champions and three IADR All-Americans from 2011.

The winners of the divisions in the competition were:

Top Overall Award: Scott Fuller;

Top Mediation Team Overall: Scott Fuller, Joshua Potters, and Stephan Jackson;

Top Advocate-Client Team Overall: Scott Fuller, Joshua Potters, and Stephan Jackson;

Top Mediation Round: Penny Hollis;

Top Advocate-Client Round: Giacinta Schwartz and Sergej Schiller.

As a result of the competition, seven students were offered bids to compete on the intercollegiate mediation team. As of this printing, Consecpcion Rodriquez and

Joshua Potters will join returning students Penny Hollis, William Rigdon, Giacinta Schwartz, Fernando Gonzalez, Amy Broome, and Scott Fuller on the 2012 GSC Mediation team.

The next activity of the Club will be the August 20 - September 14 GSC Fall Mediation Tournament, where students will compete for the prestigious Mary Lou Frank Peacemaker award. This competition is open to all GSC students. Last year, Madeleine Broxton

Park, who graduated with an associate's degree from GSC in May, finished first out of 83 students to win the Frank Award. Park is currently enrolled at the University of Washington in Seattle.

Ray-Lynn Snowden and **Tom Preston** advise the GSC Mediation Team, with Preston directing both intramural tournaments and Snowden coaching the intercollegiate team. Giacinta Schwartz is club president.

Any student interested in competing in the Fall Mediation tournament should contact Snowden at rsnowden@gsc.edu or Preston at tpreston@gsc.edu for



Dr. Randy Pierce is pictured with Joshua Potters, recipient of two first-place team awards at the GSC Summer Mediation Tournament, with individual awards in multiple categories.

more details. Twenty more bids will be offered to join the mediation Team, which competes in October and early November, based on the results of the Fall Tournament.

Announcements

The campus offices and buildings will be closed on Monday, August 6 until 2:30 PM so that all faculty and staff can participate in the Fall Planning Day activities. The exceptions to this will be the CE building, which will be open until 11 AM to accommodate the faculty meeting and the Student Center, which will be open between 10 and 11 AM to accommodate the staff meeting. The Hugh Mills Physical Education Complex will be open all day for faculty and staff but not to outside customers.



Gail Barksdale has accepted the Assistant Director of Learning Support position. As of August 13, her office will be in the Martha T. Nesbitt Academic Building, room 2116, and her telephone number will be (678) 717-3765. She will assume the duties previously held by Matt Mize, serving as the day-to-day point person on the Gainesville Campus for all LS and ESL administrative issues, in addition to a host of other duties.

Our College Family



Congratulations to Frank Sherwood in the ACTT Center on the birth of his new grandson, Elliot Sullivan, near the end of July. He weighed 6 lbs. 9 oz. and was 20" tall.



Sincere condolences to the family of Dr. Herbert W. Robinson, who died Thursday, July 19 at the age of 95. Dr. Robinson served as Dean of Student Affairs when Gainesville College opened in 1966. He

later became Dean of College Relations, where he remained until his retirement in 1979. The University System of Georgia named him Emeritus Dean and Professor of Political Science.

In 2009, the Dr. Herbert W. Robinson Ballroom in the newly-renovated Student Center was dedicated in his honor.



Counseling & Career Services Fall 2012 Workshops

Counseling & Career Services offers students a variety of services, including personal and career counseling, transfer information, academic and career workshops, and job search assistance (Electronic Job Board). Group sessions are available as well as individual appointments. Please call 678-717-3660 or stop by our office in the Student Center to schedule an appointment.

We encourage you to attend our workshops and events. All workshops and events are free of charge and open to currently enrolled students, faculty, and staff. If you cannot attend a program but are interested in the topic, we will be happy to meet with you individually. All workshops are about 45 minutes to one hour in length and will be presented in our office unless otherwise noted. *Advance registration for our workshops is preferred. Call 678-717-3660 or email dpierce@gsc.edu to register.*

Welcome to the Counseling Center **Tuesday, August 21** **12:30 & 4:30 PM**
Counseling & Career Services is the place to reduce testing anxiety, pick up on study skills and time management, and explore ways through panic attacks and lack of concentration. Let us introduce you to the services and staff of GSC's Counseling & Career Services.

Overcoming Negative Thinking **Thursday, August 23** **12:30 & 4:30 PM**
Is negative thinking your worst enemy? It happens to most of us. Come learn new techniques to move ahead with your life goals.

Testing Anxiety **Tuesday, August 28** **12:30 & 4:30 PM**
Like it or not, your success in college is based largely on how you test. If testing anxiety is your problem, this workshop will help you by going over common problems and offering practical solutions. Helpful relaxation techniques will also be demonstrated in this workshop.

Study Skills **Thursday, August 30** **12:30 & 4:30 PM**
Do you study forever and still don't understand? Are you studying harder instead of smarter? Learn the study habits you should know for success in college and beyond.

Focus on Careers **September 5-6** **11 AM - 6 PM**
Information on hundreds of careers will be available in the Student Center all day. Career Counselors will be available from 11 AM - 1 PM and 4 PM - 6 PM to answer questions about your career.

Relaxation & Improving Your Energy **Tuesday, September 11** **12:30 & 4:30 PM**
Do you have enough energy? Is your concentration less than you prefer? Is your immune system weak? Do you have sinus or tension headaches? This workshop will explore the energy around the body and how you can strengthen it to obtain the mental and physical health you want.

Choosing a Major **Wednesday, September 12** **Noon & 5 PM**
Still trying to decide what major to pursue in college? This workshop explores interest values and abilities to help you make an informed decision about your major.

Balancing Your Life with Yoga and Mindfulness **Tuesday, September 18** **12:30 & 4:30 PM**
Wednesday, September 19 **Noon & 5 PM**
Life can sometimes feel like a juggling act. Come learn to balance it all with some fun and simple yoga and mindfulness techniques.

College Transferring **Tuesday, September 25** **12:30 & 4:30 PM**
Are you transferring to another college? Do you know what paperwork you need to complete? Do you know when to start the process? This workshop will help you with all your transferring questions.

Time Management **Thursday, September 27** **12:30 & 4:30 PM**
Do you often wish there were 30 hours in the day? Eight days a week? Learn to manage your time effectively and efficiently. We will help you find ways to get more done and have the freedom to do the things you want to do.